

## **FOR IMMEDIATE RELEASE**

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### **The Art of Living Enters Strategic Partnership with The Obesity Society**

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July 16, 2009, Coral Springs, FL – The Art of Living with Marilu Henner and The Obesity Society have entered into a strategic partnership to expand education on obesity, a condition affecting about 59 million American adults (National Center for Health Statistics).

As a leader in the educational television genre, The Art of Living is working with The Obesity Society, a non-profit, 501(c) (3) organization dedicated to the study of obesity, to provide viewers across the country with expert-driven information about the global obesity epidemic.

"This new strategic partnership with The Obesity Society will bring increased awareness to a condition that affects so many people in the US and throughout the world," said Jim Nicholas, Vice President of Production for The Art of Living. "Together, we will educate the public about the impacts of obesity, and highlight the need for better prevention and treatment."

Internationally renowned obesity expert, Robert Kushner, M.D., President of The Obesity Society, Clinical Director of the Northwestern Comprehensive Center on Obesity in Chicago, and Professor of Medicine at the Northwestern University Feinberg School of Medicine will address such topics as the causes and consequences of obesity, prevention and treatment, and improving the quality of life of those who are affected.

"The Obesity Society is delighted to be able to partner with The Art of Living, lending its scientific expertise to programs that help promote a more healthful lifestyle for families everywhere, and improve the lives of those affected by obesity," said Dr. Kushner.

**About The Art of Living with Marilu Henner**

The Art of Living with Marilu Henner is a preeminent lifestyle show, covering health, travel, dining, fashion, interior design and family life, among other topics. The show is dedicated to keeping all members of the family well-informed, and airs on a variety of national and regional networks. For more information, please visit [www.watchartofliving.com](http://www.watchartofliving.com).

### **About The Obesity Society**

The Obesity Society ([www.obesity.org](http://www.obesity.org)) is the leading scientific organization dedicated to the study of obesity. Since 1982, The Obesity Society has committed to encouraging research on the causes and treatment of obesity, and to keeping the medical community and public informed of new advances. The Obesity Society's vision is to be the leader in understanding, preventing and treating obesity and in improving the lives of those affected. The Obesity Society's membership comprises 2000 basic and clinical researchers, who have published extensively, and care providers in obesity treatment and prevention.

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