



2009 PROGRAM FEATURES

PRE-CONFERENCE EVENTS

Saturday October 24, 2009; 1:00 pm – 5:00 pm

Advocacy Forum

Can We Reform HealthCare Policy Without a Sound Obesity Policy
Thurgood Marshall South

Pharmacotherapy Update

The Future Is Now!
Marriott Ballroom Salon 3

The session will present the next set of drugs and devices to be presented to the FDA. Each of the following companies will speak about their products:

- Amylin
- Vivus
- Orexigen
- Arena
- Enteromedics
- GI Dynamics

There will be time for a brief Q & A after each presentation, followed by a panel discussion with obesity experts.

OPENING SESSION

Saturday October 24, 2009; 5:30 pm – 7:30 pm

President's Address & Award Session 1

Marriott Ballroom Salons 2 & 3

- ❖ New Investigator Research Grants, Awards for Outstanding Journal Articles published in *Obesity*, and the George A. Bray Founders Award
- ❖ **Keynote Address**- William H. Dietz, MD, PhD: *The Obesity Epidemic: the Journey From Recognition to Solutions*
- ❖ **Special Guest Invitation**: US Surgeon General



LATE-BREAKING CLINICAL TRIAL SYMPOSIUM

The Obesity Society will hold a Late-Breaking Clinical Trial Symposium on Tuesday, October 27, 2009 from 10:00 AM to 12:00 NOON. The session will feature new data on the latest Phase III and translational clinical obesity research.

KEY LECTURES INCLUDE:

◆ Then and Now: Physical Activity and Human Obesity ◆ Molecular Physiology of the Weight-Reduced State ◆ Fat Additions and Subtractions ◆ Emerging Concepts in Devices as Alternatives to Drugs and Surgery ◆ Dynamics of Global Obesity: The Evidence for Action to Address Food Policies ◆ Behavior Change for Obesity ◆ Advances in Chemoperception ◆ Does Exercise Make You Overeat? ◆ Obesity Genes: From Gene Discovery to Eating Behavior

KEYNOTERS AND CHAIRS INCLUDE DISTINGUISHED COLLEAGUES FROM THE FIELD OF OBESITY:

◆ Gary Foster, PhD ◆ Ormond MacDougald, PhD ◆ Bruce Wolfe, MD ◆ Martin Binks, PhD ◆ Jennifer Fisher, PhD ◆ Eric Ravussin, PhD ◆ Jenifer Fenton, PhD, MPH ◆ Timothy Church, MD, MPH, PhD ◆ Anthony Comuzzie, PhD ◆ Jack Yanovski, MD, PhD ◆ Rudy Leibel, MD ◆ Martin Myers, MD, PhD ◆ Blandine Laferrere, MD ◆ Jose Fernandez, PhD ◆ Patrick O'Neil, PhD ◆ John Blundell, PhD ◆ Jane Wardle, PhD ◆ Robert Margolskee, MD, PhD

FEATURED SYMPOSIA:

◆ Drugs: Past, Present, and Future ◆ Label, Label on the Wall: The Impact of Listing Nutritional Information on Menus ◆ New Mechanisms for Regulating Adipogenesis ◆ Weight Loss-Independent Effects of Intestinal By-Pass Surgery: Fact or Fiction? ◆ Obesity, Weight Loss, and Cancer ◆ The Next Generation: Novel Tools to Assess Diet and Physical Activity ◆ Molecular Mechanisms of Obesity-Related Cancer Risk ◆ Is There Good and Bad Body Fat? ◆ Stress, Appetite, and Obesity ◆ Interventions to Prevent Excessive Weight Gain in Infants ◆ Children and Pregnant Women ◆ Medications and Obesity Comorbidities ◆ Obesity, Inflammation and Immune Dysfunction ◆ Moving Beyond Fit-Fat: The Science and Implications for Recommendations ◆ Setting Up an Obesity Practice ◆ Asthma and Obesity ◆ Epigenetics and Obesity ◆ Spotlight on 5HT2C

FEATURED SPEAKERS:

◆ Jacqueline Stephens, PhD ◆ Gary Schwartz, PhD ◆ Lee Kaplan, MD, PhD ◆ Melinda Irwin, PhD, MPH ◆ Joel Hirschhorn, MD, PhD ◆ James Hill, PhD ◆ Kelly Brownell, PhD ◆ Ken Fujioka, MD ◆ Jenifer Fenton, PhD, MPH ◆ Christine Olson, PhD ◆ Louis Aronne, MD ◆ John Jakicic, PhD ◆ Robert Kushner, MD ◆ Barry Levin, MD

IF YOU WOULD LIKE TO INTERVIEW AN OBESITY EXPERT WHILE IN WASHINGTON, DC, PLEASE STOP BY THE PRESS ROOM LOCATED IN BALCONY C TO SET UP AN INTERVIEW TIME.

