



Enduring Material Provider

The Obesity Society is pleased to offer a new service to our Corporate Symposium Sponsors. We now have the ability to record your symposium and convert it to an enduring material format.

During the Annual Scientific Conference, there are always competing options for attendees to choose from when it comes to how they will spend their time. Now your message can reach far beyond just those who are able to attend your symposium in person during the conference.

The Obesity Society now can record your symposium, convert it to enduring material, and host it on the Internet for all to view. The Obesity Society has been recording its own educational sessions for several years and hosting them on the Internet via its own Live Learning Center. In fact, all conference attendees are required to visit the Live Learning Center to complete their session evaluations and collect their CME certificates. So there is already built-in client traffic on the site. Now you too can have your symposium hosted on the same site with the corresponding Annual Meeting educational sessions.

The recordings are synchronized with the corresponding PowerPoint slides. *Your* session evaluation is used. *Your* organization remains the CME Provider so *your* CME certificate is electronically issued to those viewing your session for CME. A list of all visitors with their corresponding emails is sent to you so that you may conduct follow-up CME surveys after the completion of your symposium.

This service is available to you for \$15,000. This fee includes the initial audio capture, synchronization of the audio and PowerPoint slides, one year of hosting on The Obesity Society's Live Learning Center, the issuance of your CME certificates electronically, and the monthly activity reporting of visitors who have completed your symposium for CME.