



## **POSTER PRESENTATION INSTRUCTIONS**

The Presentation and Publication Number for your abstract can be found in the acceptance e-mail which was previously sent to you. Each abstract will be displayed in one of the Poster Abstract Viewing Sessions and published in the October, 2010 supplement to *Obesity* under the Presentation and Publication number.

Your poster will be displayed on only one day during the meeting as indicated in your acceptance letter. You must set-up and remove your poster only during the scheduled times.

### **Poster Display Schedule and Onsite Logistics**

#### **Poster Session I**

Saturday, October 9 - Hall H

Poster set-up:

10:00-11:30 am

Poster viewing:

11:30 am-6:30 pm

Authors present at posters:

12:30-1:30 pm

Poster Dismantling: 6:30 pm

Posters must be removed by 8:00 pm

#### **Poster Session II**

Sunday, October 10 - Hall H

Poster set-up:

8:30-9:30 am

Poster viewing:

9:30 am-1:45 pm & 3:15-6:30 pm

Authors present at posters:

12:30-1:30 pm

Poster Dismantling: 6:30 pm

Posters must be removed by 8:00 pm

#### **Poster Session III**

Monday, October 11 - Room 28

Poster set-up:

10:00-11:30 am

Poster viewing:

11:30 am-6:30 pm

Authors present at posters:

12:30-1:30 pm

Poster Dismantling: 6:30 pm

Posters must be removed by 8:00 pm

The poster board surface area is 8 feet wide (horizontal) by 4 feet tall (vertical). Your poster can not exceed the size of the poster board.

You may display your poster on your assigned day and on your assigned board only. You must register and have a badge prior to entering the hall for poster set up. The poster area will have clear signage and maps will be available at the entrance. TOS staff will be available to assist with locating your poster board. If you will be shipping your poster to San Diego, please send it to yourself at your hotel's address.

### **PERSONAL OR PROFESSIONAL ADVERTISING IN THE POSTER SESSIONS IS STRICTLY PROHIBITED.**

#### **Tips for Effective Poster Presentations**

1. Prepare a heading, using large-size type, to appear across the top of the board listing the title and authors. Preferably, the lettering for this section should be at least one inch (1") high.
2. The material must be readable from distances of three feet or more. You are strongly encouraged to use type at least 1/4 inches high (22 point type minimum), to ensure legibility. Make all print very dark (preferably block style) on a white or very light colored background. All material should have a flat finish, not shiny or glossy, to improve legibility.
3. Write your presentation as concisely as possible, keeping the number of pieces to a minimum. Charts, drawings, and illustrations should be similar to those you would otherwise use in making slides. Try to avoid using very fine lines or rules; these are more difficult to see from a distance. Keep everything as simple as possible and avoid "artsy" or overly ornate presentations. Block lettering is useful to add emphasis and clarity. If photographs are used, try to have them processed with a matte or dull finish. Captions should be brief; labels few but clear.

4. It is recommended that the sections of your presentation be organized and displayed in a manner that flows from left to right to permit viewers to follow the progress of your work.
5. Your poster should be self-explanatory so that you are free to supplement the information and discuss particular points by inquiry during the poster session. The poster session potentially provides a more intimate forum for informal discussion than the regular presentations, but this becomes more difficult if you are obliged to devote most of your time explaining your poster to a succession of visitors.
6. You must use pushpins to attach your materials to the poster board. Do not use glue, tape, or staples. Pushpins will be available at the cross aisles of each poster area, but you are encouraged to bring your own.
7. Please include name, address, and phone number on your poster (or distribute business cards) in case someone wants additional information.
8. Do not write or paint on the poster boards themselves.
9. The Obesity Society is not responsible for posters remaining after the published dismantling deadline. Unclaimed posters will be discarded after the published dismantling time above.

If you have any questions concerning your presentation, contact The Obesity Society at 301-563-6526.