

# OBESITY 2010

## 28th Annual Scientific Meeting

San Diego, California | October 8–12

Corporate Sponsored Symposia are programs that are planned and conducted by the Corporate community in conjunction with Obesity 2010. They provide attendees with additional educational/informational opportunities. Program content and product information are the sole responsibilities of the corporate sponsors. Symposia will be held Saturday, October 9 and Monday, October 11. Symposia are scheduled to be conducted immediately after scheduled Obesity 2010 program sessions.

**Times are contingent upon the confirmation of our educational program.** The Obesity Society cannot guarantee that similar topics will not be scheduled by other Corporate-Sponsored Symposia. The number available during each time period is indicated in parenthesis after each time.

Saturday, October 9 7:30 PM (2)

Monday, October 11 7:30 PM (2)

Additional times may be available on **Tuesday, October 12** pending hotel space availability.

**Symposium Sponsorship Fee: \$25,000**

### Guidelines

**Application** Companies that want to conduct a corporate sponsored symposium must complete the application form and include a complete program description and agenda for review and approval. Only applications completed in full will be considered.

**Review of Applications** Symposia will be reviewed and approved on a first-come, first-served basis by subject and company sponsor. An authorization letter from a pharmaceutical or device company must accompany any application submitted by a medical education company. Applications without the authorization letter will not be reviewed.

**Deadlines** Applications, authorization letters and other required documentation must be received by **May 14, 2010**.

**Eligibility** Sponsoring companies do not need to be exhibiting at Obesity 2010 in order to hold a Corporate-Sponsored Symposium.

**Notification** Companies will be notified as soon as possible, but no later than **May 28, 2010** regarding acceptance and placement of their Corporate-Sponsored Symposium.

**Endorsements** The Obesity Society does not endorse or co-sponsor Corporate-Sponsored Symposia.

**Continuing Education Credits** The Obesity Society does not provide continuing education credits for symposia. If CMEs, CPEs, or CEUs are to be offered, the accredited sponsor must be listed on the application form.

**Logistics** Symposia organizers are responsible for all logistical arrangements, financing, continuing education credits, promotion other than mentioned above, and all other aspects of the symposia.

**Rules and Policies for Videotaping** You may audio or videotape your session. Selection of the vendor and all associated expenses are the responsibility of your company. In addition, you are responsible for coordinating all logistics with the facility. The Obesity Society will supply contact information for official vendors. You are not obligated to use these vendors. Planning companies will be responsible for providing certificates of insurance for any outside vendors per specifications of the facility.

## Corporate-Sponsored Symposia Application and Guidelines

**Hotel Reservations for Planning Companies** The Obesity Society room blocks will not be held for symposia planning companies. Planning companies may reserve housing through the sponsoring company's room block or separately.

**Use of The Obesity Society Name** The Obesity Society must review and approve all promotional and program materials if the Society's name is to be used. All uses of the Society's name must be approved prior to the meeting. **THE USE OF THE OBESITY SOCIETY LOGO IS NOT PERMITTED ON YOUR PROGRAM MATERIALS.** However, you may use the Obesity 2010 logo (which will be provided upon acceptance of symposium).

One of the following phrases must accompany any use of Obesity 2010 logo.

1. While attending Obesity 2010
2. ...to be held in conjunction with Obesity 2010

### Benefits

- » Complimentary one-time use of the meeting pre-registered attendee mailing list. The Obesity Society must review and approve all pieces prior to mailing. The Obesity Society will send this on July 9, 2010 as an Excel file for supporters to sort and filter as they choose. The following information will be provided: Full name, suffix, company name, address, country. Email addresses and fax/phone numbers will not be provided.
- » One sponsor supplied program-related insert for inclusion in the registration bag (must be approved by The Obesity Society and may not be larger than 8½" x 11").

Please submit these inserts in PDF format for approval to Tricia Cavallo by email at [tricia@pacevent.com](mailto:tricia@pacevent.com) no later than **September 1, 2010**. Sponsoring company is responsible for reproduction and shipping of insert.

- » Opportunity to place symposium online registration link on The Obesity Society's meeting website.
- » Corporate Sponsored Symposia will be listed on The Obesity Society's meeting website, in promotional materials and Final Program, and onsite at the meeting.
- » All symposia will be promoted on an Obesity Society produced sign to be displayed in the registration area. The sign will include date, location, program title, supporting company and logo if provided by specified production deadline.

### Applications Must Be Completed In Their Entirety Upon Submission.

The Obesity Society must receive program title, description, proposed speakers and a program agenda prior to review. Incomplete applications will not be considered. An authorization letter from a pharmaceutical or device company must accompany any application submitted by a medical education company. Applications without the authorization letter will not be reviewed.

**Applications are due by May 14, 2010.** Applications submitted after this date will be accepted as long as space is available. You will receive email notification confirming receipt of your application within two business days. Acceptance letters will be mailed no later than **May 28, 2010**.

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## Corporate-Sponsored Symposia Application and Guidelines

**Don't miss**  
this opportunity to  
connect with the  
leading players  
in the field of  
obesity from  
world-renowned  
speakers,  
researchers  
and clinicians  
to educators,  
advocates,  
policymakers and  
practitioners.

**Name of Company Sponsoring Program** \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**Name of Company Planning Program** \_\_\_\_\_

(A primary contact must be listed. This person will be The Obesity Society's main point of contact for all aspects of the program.)

Primary Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### Program Information\*\*

Program Title \_\_\_\_\_

\_\_\_\_\_

Proposed Speakers \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Program Description (Must be 100 words or less) \_\_\_\_\_

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Accredited Sponsor providing CMEs/CPEs/CEUs \_\_\_\_\_

\_\_\_\_\_

Anticipated Attendance \_\_\_\_\_

\*\*If there are any changes in the title, description, or speakers please notify Tricia Cavallo by email at [tricia@pacevent.com](mailto:tricia@pacevent.com). Printing deadlines will be provided. Changes received after print deadlines will NOT be included in the on-site publications.

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## Corporate-Sponsored Symposia Application and Guidelines

**Obesity 2010** provides essential educational and networking opportunities and is a forum for increasing knowledge, stimulating research, and promoting better treatment for those affected by this disease.

### Date/Time Preference

Times are contingent upon the confirmation of our educational program. Due to limited space availability, The Obesity Society cannot guarantee that similar topics will not be scheduled simultaneously. There will be two symposia per time slot and availability is subject to change.

Please rank the following time slots in order of preference:

\_\_\_\_\_ Saturday, October 9 7:30 PM

\_\_\_\_\_ Monday, October 11 7:30 PM

Room assignment for symposia is the sole responsibility of The Obesity Society. Planning companies may not negotiate room space with hotels. All space assignments are final. The Obesity Society reserves the right to change meeting-space assignments based on final numbers for the group.

**Logistical Arrangements** All food and beverage, hotel reservations, speaker ready rooms, and logistical arrangements are the responsibility of the symposia sponsor. Upon acceptance of the symposium, The Obesity Society will provide the facility contact information to the symposia sponsor's primary contact. The Obesity Society assumes no responsibility for any of the following: Hotel reservations, additional room rental, food and beverage charges, audiovisual equipment, service charges associated with symposia room or equipment, speaker charges or arrangements, or CMEs/CPEs/CEUs.

### Invoice Information

Please complete the following information regarding invoicing. The Obesity Society will send the invoice to:

Contact Name \_\_\_\_\_

Name of Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Invoices will be mailed on **May 28, 2010**. Companies that cancel confirmed programs after **May 28, 2010** are subject to a \$5,000 cancellation fee. Payment is requested by check only.

Submit application to:  
Tricia Cavallo, CMP, CEM  
The Obesity Society, c/o PAC Event Management  
8005-C Creighton Pkwy., #727  
Mechanicsville, VA 23111  
tricia@pacevent.com  
240.208.0300 fax

### Questions?

Contact Tricia Cavallo | 804.519.9437 | 240.208.0300 fax | [tcavallo@obesity.org](mailto:tcavallo@obesity.org)